

The background is a vibrant watercolor wash in shades of green and blue. A paintbrush with a blue handle and black bristles is positioned at the top center, pointing downwards. The text is contained within a white rectangular frame with a thin green border.

IWAF

International
WATERCOLOR
A r t F a i r
國際水彩藝術博覽會

水性媒材

2020.06.27—30

Taipei World Trade Center
Exhibition Hall 1

About

Early 2020 Summer

An art feast Meet you in Taipei

The art is the hottest topic these years. The Shanghai Pudong Art Museum and the Shanghai Museum East are near completion, many art industries in the Bund are also in the ascendant.

Shanghai is about to become the next major art town in Asia, even in the Chinese region. Taiwan, which used to be the region with the longest history of the development of the Chinese art industry and the most robust industrial mechanism. People start asking where will the next to be?

How to find a new life for the most colorful art of watercolor, bring the art in and bring Taiwan out through the stunning colorful brushes of domestic and foreign masters. It will be the biggest mission of the "International Watercolor Art Fair"! So, let's look forward to the feast of the great fair in 2020.

The Thrive of Water-based Material

Water-based material is one of the oldest art forms in human culture and civilization. It is also a wonderful work in the long history of human painting art. Especially in the near 300 years, the development of water-based material has come to an impressive circumstance, not only the artists but the outstanding works grew all over the world. Unfortunately, water-based material art hasn't been regarded in the industry after all.

With it, the 2020 International Watercolor Art Fair presents with the theme of integration of one material in the first time, which emphasizing on water-based material and its unique artistry and origin; promoting the legacy in west and east history; establishing the place in art market; and assisting water-based artists explore new collector markets and stages. We aim to thrive water-based material through the powerful promotions in this event, including exhibition, forum, workshop to share with all the audiences and collectors. We expect that the beauty and joy can spread all over the world. Water-based material has thrived via 2020 International Watercolor Art Fair!

Organizing Committee



Director - Lung-Kai, Wang

- 1958 National Taiwan University of the Arts - Master
- 2020 International Watercolor Art Fair -Director
- Art & Decoration Service Co. -CEO
- Global Master Workshop - Host
- Chinese Asia-Pacific Watercolor Association / Taiwan Watercolor Association / Member of Taiwan International Watercolor Association
- FarbianoloAcquarello President of Taiwan
- Excellence Magazine Columnist
- International Curator

Art & Decoration Service Co.

- 2013-2015 retirement Helping the juniors of National Taiwan University of Arts organize solo exhibition. Co-organized with Department of Cultural Affairs Taipei City Government. 「What' s in Miniature-Miniature Art Exhibition」 「That' s Taipei- New Urban Scenery Art Exhibition」
- Cooperated with 34 Alumni and 61 students of National Taiwan University of Arts and 73 students of National Kaohsiung Normal University - What' s in Miniature-Miniature Art Exhibition (Includes Sculpture and graphic art)
- Convened alumni and famous artists of Impressionist style to organize Impressionist style group club • Organized Art Exhibition with Taipei furniture owners
- Assisted the Chinese Asia-Pacific Watercolor Association's 10th Anniversary (IWEE-International Watercolor Elite Exhibition)
- Promoted the watercolor art tools and organize (TWWCE-Taiwan World Watercolor Competition & Exhibition)
- 2016-2019 FarbianoloAcquarello President of Taiwan
- 2014-2016 IWS Taiwan Representative

- 2015 IWEE-International Watercolor Elite Exhibition - Director
- 2015 What' s in Miniature-Miniature Art Exhibition - Director
- 2016 Rhythm of Watercolor Art Exhibition - Director
- 2016 TWWCE-Taiwan World Watercolor Competition & Exhibition)
- 2017 Assisted Taiwan-Japan Watercolor Exhibition
- 2019 China Asia Pacific FarbianoloAcquarello Rome Holiday Watercolor Art Exhibition - Director
- 2019 Seishun Monogatari Watercolor Solo Exhibition by Atsushi Matsubayashi - Director
- 2019 Flowers in Reverie-Watercolor Solo Exhibition by Ekaterina Sava
- 2019 Memorial Hall and Kaohsiung Cultural Center - Director of The Great Yellow River-Watercolor Solo Exhibition by Yun-Sheng Liu

Organizing Committee Member - Mijello



Since I was a little girl, I have painted with watercolors and dreamed of becoming an artist. They say “You only see what you know.” and this is especially true for every artist as they grow deeper awareness and understanding of their craft. It was only after I graduated from art school and was teaching while simultaneously expanding my own skills, that I became aware of the problems with the convenience, quality and cost of art supplies. In particular, acrylic paints, though easy to use, dry quickly and don’t resolve easily. As a result, a lot of paint is often wasted on a palette. It was from this frustration with wasted paint that my invention of the world’s first palette for acrylic paints was created and how I founded Mijello. After our success with the acrylic palettes, we began developing palettes for watercolors. During this process we tested a huge variety of watercolors that were on the market at the time and were repeatedly confronted by the limitations of color formation. Again, it was this challenge that promoted our next major development as a business and we began making watercolors. I gave up being an artist to pursue creating the tools and colors for other artists and haven’t once regretted it. The fact that Mijello MISSION Watercolors are used by many professional artists worldwide inspires me and fuels my passion for creating the best paints and tools available. I know so well the importance of the materials used for painting. It reaches beyond the technical - I know that artists put themselves into every piece they create and this is why it is so important that we make every product with dedication and sincerity.

Organizing Committee Member - Art Pushing Co.,Ltd

Art Pushing Co.,Ltd was established in 1998, mostly engages in the import and wholesale of art, comics, preschool, stationery, and DIY products. Over the years, it has increased more and better products to give back to the public.

About Art Pushing Co., Ltd

Art Pushing Co., Ltd was established in 1999, mainly engaged in art materials, design supplies, Stationery, comics tools, DIY supplies and other series of commodity agents, distribution, commissioning



Imported Brand

MIJELLO professional technology color palette \ MISSION watercolor paint \ MACRO WAVE professional brush \ Artsecret secret watercolor paint \ BONFIL watercolor paint series \ Phoenix painting series \ WEBER pigment and pigment medium \ LEEHO DIY tools \ Zenith pigment °

Private Brand

AP \ Nationart...etc ° Actively promote activities related to watercolor art

Organizing Committee Member - Top Link International Exhibition Co., Ltd.



Taiwan's largest professional exhibition company, founded in 1994, with more than 1,000 exhibitions experience, the leading company in Taiwan's exhibition industry. Mainly serve in undertaking various types of exhibitions, exhibition business, media public relations, exhibition consultants, integrated marketing consultants and other multi-integrated content. With the profound experience in exhibition, innovative idea of international integration, and the ability of implementation, Top Link provides multiple services to exhibitors, audiences and placement.

Jury Committee

Jury Committee - Zong-Ren, Li

2015-2018 Professor and Department Chairman of Department of Calligraphy and Painting Arts, National Taiwan University of Arts Curator of Yo-Chang Art Museum, National Taiwan University of Arts Director of Fu Hsing Kang College, National Defense University. Li Zongren was born in Yunlin, Taiwan in 1966. He graduated from Traditional Chinese Painting Department of the National Taiwan Academy of Arts in 1989. He obtained a master's degree of artistic creation from FONT BONNE UNIVERSITY in 1995. He was the full-time director of the Department of Painting and Calligraphy of the National Taiwan University of the Arts and concurrently served as the curator of National Taiwan University of the Arts Museum of Art in 2011. 9 time of solo exhibitions and many times of international exhibitions.

Jury Experience

- Federal Art Newcomer Award
- Taiwan Provincial Art Exhibition
- Da Dun Fine Arts Exhibition
- National Art Exhibition
- Exhibition of Taiwan universities, cities

Award

1. 1989 12th National Art Exhibition (Traditional Chinese Painting) — First prize
2. 1989 National Art Exhibition
3. 1991 Lu Guang Art Exhibition — First prize
4. 1993 8th Nanxun Art Exhibition
5. 2003 Zhongshan Academic Literature Foundation 38th Literary creation award
6. 2004 45th Chinese Literature Association



Jury Committee - Hsien-Fa, Su

Born in Chiayi, Taiwan in 1948. He used to be a concurrent professor at the Institute of Fine Arts of the National Taiwan Normal University, chairman of the Republic of China Oil Painting Society.

2018 Su, Hsien Fa's solo exhibition : Poetic Insight

2016 Su, Hsien-Fa : A Retrospective

<Seasons Down Memory Lane>, Taipei.

Jury Experience

- National Art Exhibition
- City exhibitions in Taiwan

Academic Experience

1. International exhibitions
2. Solo exhibition dozens of times
3. Many works have been collected by the three major art museums in Taiwan:
 - Taipei Fine Arts Museum
 - National Taiwan Museum of Art
 - Kaohsiung Museum of Fine Arts



Jury Committee - Stanislaw Zoladz

Stanislaw Zoladz is a figurative watercolour artist, famous for his skills in depicting water and light. He was born in a village in Southern Poland in 1952. He painted from early childhood. In 1978 he moved to Sweden, where watercolour became his medium of choice. His extraordinary technical mastery, combined with a keen eye for the raw Scandinavian landscapes, has made him one of the best known Nordic watercolour artists. He was once presented with a painting prize by that British barometer of watercolour excellence, Prince Charles. Stanislaw Zoladz is a member of KRO (Swedish Artists' Society) and the NAS (Nordic Society of Water-colourists).

Jury Experience

- 2016 1st Taiwan World Watercolor Competition - Jury
- 2016 1st IWS Exhibition Shanghai, China - Jury
- 2016 1st Young Artists Watercolor Exhibition in Handan - Jury
- 2017 David International Watercolor Grand Prix - Jury
- 2017 Stanislaw Zoladz has been appointed as jury of The Inaugural Universal Watercolor Exposition 2018
- 2018 IWS Pakistan - Jury
- 2018 IWS Thailand - Jury
- 2018 Stanislaw Zoladz has been appointed as jury member of Fabriano International Watercolor Biennial 2020
- 2019 Watercolor Festival IWS Bulgaria - Jury

Academic Experience

- 2000 Second Prize at the Winsor & Newton Painting Contest.
- 2013 Excellence Prize at Shenzhen Watercolor Biennial.
- 2014 Award of Excellence in the art at World Watermedia Exposition in Thailand.
- 2016 Lifetime Award - "Pearl of Peace through Watercolor" First International Watercolor Biennale, traveling, Pakistan
- 2016 1st Prize at Fabriano International Watercolor Biennial. 2014 Award of Excellence in the art at World Watermedia Exposition in Thailand.
- 2017 First prize at On Line Contest IWS India
- 2018 The Public Prize at The International Exhibition Watercolor Masters - 2018, St. Petersburg, Ryssland
- Jury Award, Pakistan 2018, for the roll of member of jury



Master

We invite the most influential masters of the art world. The International Watercolor Art Fair Taipei 2020 will show professional and enthusiasm for watercolor in the exhibition.



Uruguay - Alvaro Castagnet

One of the top three watercolor masters in the world, is based in Australia, where he was appointed as the Artistic Director of the Latin American Festival in Melbourne. Castagnet has held solo exhibitions since 1985 and has won numerous awards over the past 30 years.



China - Gang Zhou (周剛)

Associate Dean of the School of Design Art of the China Academy of Art, Director of the China Watercolor Painting Research Center of the China Academy of Art, Deputy Director of the Watercolor Art Committee of the China Art Association, Honorary Chairman of the Zhejiang Watercolor Painters Association.



Australia - Brian Stratton

He was awarded the Medal of the Order of Australia (OAM) for his outstanding contribution to the arts and education in Australia. He's also won more than 250 awards, be appointed as a juror for more than 100 art exhibitions and competitions, and the works were widely collected, including the Shanghai Quanhua Watercolor Art Gallery and the National Museum of Mexico.



China - Shi-Hu Tao (陶世虎)

Consultant of the Shandong Artists Association. Former director of the sixth and seventh councils of the China Artists Association, deputy director of the Watercolor Art Committee of the China Artists Association, vice chairman of the Shandong Artists Association, director of the Watercolor Artists Committee of the Shandong Artists Association, dean of the Academy of Fine Arts of Qingdao University, Shandong.



China - Tian-Ya, Zhou (周天涯)

A world-known watercolor artist and event director. He is the only Asian member of the Royal Watercolor Society (RI), the honorary member of the Australian Watercolor Institute (AWI), the Member of the Chinese Artists Association (CAA), and the founder and director of the Shenzhen International Watercolor Biennial Exhibition.



China - Wei-Xing Guan (關維興)

He was a member of the first China Artists Association Watercolor Painting Art Committee and the second deputy director. He is currently a director of the Chinese Artists Association, deputy director of the Watercolor Art Committee of the Chinese Artists Association, vice president of the Beijing Watercolor Society, a judge of the National Art Exhibition Watercolors, and a national first-class artist.



Russia - Elena Bazanova

Elena Bazanova was born 1968. 21 solo exhibitions of watercolor. Taking part in more than 80 domestic and international group exhibitions. Paintings can be found in galleries and private collections in Russia, Germany, USA, France, England, Sweden, Iceland, Finland, Netherlands, Kazakhstan and China.



UK - Angus McEwan

Angus McEwan was born in Dundee, Scotland in 1963. He is also an associate member of the AWS and NWS in the USA. He has had 21 solo exhibitions, numerous collective shows and has been recognized in many shows by winning over 30 awards. Angus Has also been a judge for many competitions as well as numerous International Watercolour Society Exhibitions.



China - Yun-Sheng Liu (劉雲生)

He is currently the member of the China Artists Association and the national first-class artist.

In 2018, he won the honorable mention of The First World Watercolor Exhibition in 2018.



Taiwan - Ming-Chang Hsieh(謝明錡)

He was a representative painter of Taiwan native art in the 1970s. He is currently an honorary visiting professor at the Department of Arts and Crafts of Xuanzang University. At the age of 27, he was awarded the National Literary Youth Western Painting Special Award and the National Art Exhibition Golden Dragon Award.



Sweden - Stanislaw Zoladz

Born in Sweden in 1952, a full-time professional artist specializing in the depiction of stone and water. He has had more than 100 solo exhibitions so far in his life. Stanislaw Zoraz is also one of the most famous watercolor painters in Northern Europe.



USA - John Salminen

John is a signature member of many Western art groups, including the American Watercolor Society; the National Watercolor Society of America; the American Society of Watercolor Honor Society; the American Transparent Watercolor Society; American artists and allies.



USA - Mary Whyte

Mary Whyte is an American artist, author and teacher whose watercolor paintings have earned international recognition. Her works are included in numerous public collections. Whyte was awarded the Portrait Society of America's Gold Medal. She is also the recipient of the Philadelphia Watercolor Society's Lifetime Achievement Award, and the Elizabeth O'Neil Verner Award, South Carolina's highest honor in the arts.



USA - Laurin McCracken

He is President of the Watercolor USA Honor Society. His paintings have been included in international watercolor juried exhibitions. He is a signature member of more than a dozen watercolor societies.

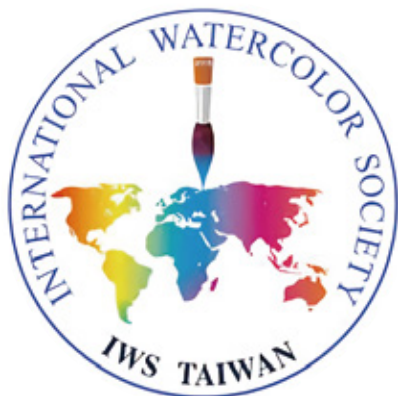
International Organization

Cooperating with world-famous organizations **FabrianoinAcquarello** and **IWS** to lead
 members from more than 80 countries attending

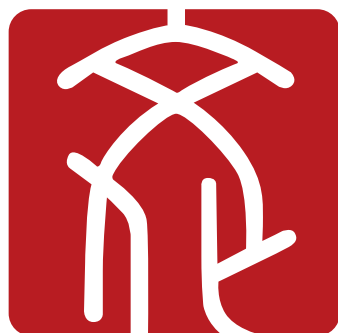


Fabriano is an ancient city named after the famous painter Fabiano in the history of Italy. It is famous for making high-quality papers in nearly 800 years of history. It is famous among artists, even Michelangelo also praised. The FabrianoinAcquarello watercolor carnival has been held since 2009.

During the exhibition, international top masters demonstrated watercolor paintings to present to artists from more than 80 member countries in the workshops. Through multi-activities to enhance opportunities for collaboration and creative communication between watercolor painters, spectators, and fans. It also supports traditional technologies while stimulating new creativity and a new generation of avant-garde participation.



The International Watercolour Society (IWS) is a non-profit organization established in 2012 and founded by Mr. Atanur Dogan from Canada. The mission of the organization is to promote peace through the use of one of the oldest and most deeply rooted painting techniques with the rest of the world — watercolour. The headquarter of IWS is located in Turkey, and currently IWS has around 100 countries' branches all over the world. With art being a common language with no barrier, the organization believes strongly that through the hosting of events and activities, they can bring both watercolour artists and watercolour art lovers together as one community of love and peace.



China Culture Administration Association (CCAA)The China Culture Administration Association is a national and industrial social group that is voluntarily formed by enterprises, institutions, social organizations, and managers, operators, experts and scholars who have contributed to and influenced China's cultural management and cultural industries. It is a non-profit social organization.

Fair Plan

Art Library

Display albums, books, private collections published by domestic and foreign artists.

International Organization

Cooperating with world-famous organizations FarbioInAcquarello and IWS to lead members from more than 80 countries attending.

Master

The theme area for world-class collectors, the most influential masters of the art world.

Art Tool

Display the latest watercolor materials and peripheral materials, as well as provide quality repair services.

The International Watercolor Art Fair 2020 has systematically planned 7 exhibition areas. Through the exhibition, visitors can clearly understand the purpose and core values of the exhibition, deeply understand and explore the great history of watercolor. At the same time, to establish the importance of the position of the watercolor art market.

International Artist

Gather watercolor artist's pieces from around the world, including Australia, Sweden, Italy, China, the United States, etc.

Up and Coming Artist

A stage for new and potential artists, we collect the most outstanding watercolor paintings from young generation of talented watercolor elites.

Taiwanese Artist

Gather art pieces of Taiwan's master watercolor artist Xie Mingqi, Hong Dongbiao, Su Constitution, etc.

Up and Coming Artist Regulation

Candidate Requirements : High School Student, University Student, and People who are under 29 years old

Audition : Please send the files to worldartservice@gmail.com by January 31, 2020.2 artwork files (300DPI * 5MB / not word); name of the artwork; year of artwork; size of the artwork; description of the artwork; personal photo; personal resume (within 200 words)

Review Time : By end of February, 2020. The result will be announced on the official website.

Results of the Review : Total 25 candidates (within) can be elected as the "International Watercolor Art Fair 2020" Up and Coming Artist award and get a free opportunity to exhibit in the Up and Coming Artist area (Can put 2-3 works and be replaced after it's sold)

Elected agreement :1. The selected works have to be sold during the fair and 40% of the selling price must be given to the Organizing Committee as fund.

(The selected candidates shall be at the area to introduce the works, sales matters shall be handled by staffs of the fair)

2. The selected works must be prioritized for exhibiting. They cannot be replaced until they are sold.

3. The selected works must be framed up/shipped/decorated by exhibitors (X Introduction format shall be followed the specification)Move-In

Time : 2020.06.25 05:00-17:00

Move-Out Time : 2020.06.30 18:00-22:00

Organizing Committee : 02-2531-5897 Chia-Yueh Tsao 4F., No. 20, Ln. 14, Jilin Rd., Zhongshan Dist., Taipei City 104, Taiwan

Activity Plan

Red Carpet

The Red Carpet will hold the watercolor artist into a new peak generation and share the creative ideas and techniques to all the people and collectors.

VIP Banquet

We host a party on the opening night with artists, collectors, galleries and local celebrities from all over the world gathering together to enjoy the well-designed creations.

Auction

The International Watercolor Art Fair 2020 will have an auction just as the Subis, bring together watercolor masterpieces and antique paintings from all over the world. The significance of this auction is not to satisfy individual possessiveness and desire for consumption, but to develop culture of art and to arouse cultural and artistic consciousness.

Master Workshop

The well-known watercolor artists will show up to introduce, teach, and explain what art is. We all expect to make everyone who is interested in art grows and know more about art.

International Artist Forum

The I W A F Forum will be set up for various topics, world-class watercolor masters will share their views and lead us to walk into the world of watercolor.

Promotion

Ticket Strategy

Pre-sale tickets, cross-industry cooperation, e-tickets, online membership tickets.

Social Media

Through Instagram、Vero、OggI、FaceBook、YouTube... to promote the fair.

Email Marketing (EDM)

1,500 thousand precise TA, unique products in the first exposure.

Press Conference

Inviting exhibitors and media to the press conference and increasing the exposure of the exhibition information.

Media Reports

Press-release to the major media, increasing the exposure of the exhibitors.

Benefits

- ① Build an exclusive art fair for "water-based material", strengthen the academic status of watercolor, open the market of "water-based material", and increase its place in the art market.
- ② Promote the exchange of water-based material painters through the international exchange platform of the Watercolor Art Fair, enhance the visibility of artists and their works in the art market, and cultivate more artists to show their talents.
- ③ Establish a high standard exhibition platform, connect with collectors, expand the market of international water-based collections, and let more art collectors and galleries to collect and promote water-based material paintings.

Fair Information

Timetable

VIP Preview : June 26(Fri) 14:00-18:00
 VIP Banquet : June 26(Fri) 18:00-21:00
 Red Carpet : June 26(Fri) 17:00-18:00
 Time : June 27(Sat) to 30(Tue) 10:00-18:00

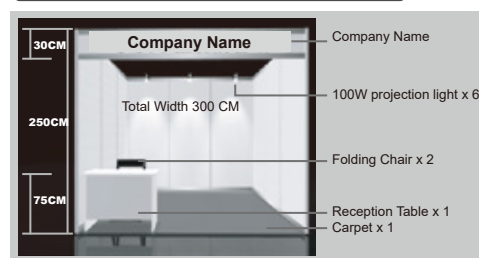
Decorating Time : June 25(Thu) 05:00-17:00
 Move-in Time : June 26(Fri) 05:00-12:00
 Move-out Time : June 30(Tue) 18:00-22:00

Application Fee & Booth Information

Application Fee		
Super Early Bird (Before June 30, 2019)	Early Bird (During July 1 - December 31, 2019)	General (After December 31, 2019)
USD 2,640 (20% off)	USD 2,970 (10% off)	USD3,300

- Booth Size :** 3m*3m °
(3*3 meter booth specification: For each rented booth, in order to take into account the better visual experience of the exhibited works, the maximum number of shared tenants is three artists)
- Equipment :** Three-whiteboard-wall Compartment and Brackets, Name Panel*1、LED Projection Light*6、Reception Desk*1, Folding Chair*2, Brand New Carpet °
- Directory :** Every exhibitor gets 1 directory. (1 page for 1 - 2 booths exhibitors. 2 pages are provided for 3 booths or above exhibitor) °
- VIP Card :** 10 pics / per exhibitor °
- Invitation :** 200 pics / per exhibitor °

3M x 3M Standard Booth Decoration Illustration



Application Conditions and Review

- The organizer is entitled with the right to accept or reject the applicants taking into consideration the quality of the fair and the applicant.
- The applicant's submitted works are suspected to be counterfeit, the organizer reserves the right to refuse participation.
- If the content of the application submitted by the exhibitor is not true or fails to comply with the specifications of the fair, the organizer reserves the right to cancel the participation of the exhibitor.
- Notification of the results of the selection: The organizer will carefully evaluate the applicant's application information (including electronic file), and complete the review within 2 weeks after receiving the application form, the applicant will be notified the result after it's reviewed.

Application Procedure

- Please fill in the application form, detail the relevant information (name, nationality, age) of the registered artist and attach the basic information of the exhibitor and related materials. Also mark and indicate that the works which can be included in the fair brochure as promotion use and send to the organizer's executive committee by email. (worldartservice@gmail.com)
- After receiving the registration documents, the Executive Committee will send a confirmation email. If you have not received any confirmation email within one week, please contact us as soon as possible.
- Exhibit must be "watercolor-based" work.

Contact Us

Art & Decoration Service Co.
 Contact : Chia-Yueh Tsao (Ivory Tsao)
 TEL : +886-2-2531-5897
 E-mail : worldartservice@gmail.com
 Add : 4F., No. 20, Ln. 10, Jilin Rd., Zhongshan Dist., Taipei City 104, Taiwan

Art Pushing Co., Ltd
 Contact : Ms. Chang
 TEL : +886-2-8990-3677
 E-mail : pushing8@ms38.hinet.net
 Add : 3F., No. 10, Wugong 5th Rd., Xinzhuang Dist., New Taipei City 242, Taiwan

Payment

Deposit	Note	Method	
The deposit is calculated based on the number of final approval booth units. Exhibitor shall pay 50% participation deposit of the total payment within one week after receiving the approval. If the exhibitor fails to pay the participation deposit within the time limit, the exhibitor will be deemed to give up the participation qualification.	For exhibitors who register before December 31, 2019, participation fee shall be paid within 120 days after paying the deposit. The overdue payment will be deemed to give up also the deposit shall not be refunded. For exhibitors who register after January 1, 2020, the deadline of the payment day will be March 31, 2020.	Bank Transfer	Account with Bank : Taiwan Cooperative Bank Jhongsan Branch Account Name: ART AND DECORATION SERVICE CO. Account Number: 5023-717-230025 Swift Code: TACBTWTP502 Bank Address: No.2、Sec.2,Nanjing E.Rd.,Jhongsan Dist.,Taipei City 104,Taiwan Bank phone: +886 2 25214065
		Check	Check Title : ART AND DECORATION SERVICE CO.
		Paypal	After registration, the PayPal invoice will be sent to the email you fill in. Please check it and complete the payment °

Precautions

Orientation for 2020 International Watercolor Art Fair

1. The orientation will be held 30 days before the fair. The time and place will be notified by special letter.
2. All documents will be given to the exhibitors and the exhibitors shall provide information for media promotion during the orientation.

Booth allocation meeting

1. The meeting will be held in the orientation. The booth allocation order will follow the rules: booths shall be distributed to the exhibitors with more booths. If the exhibitors have the same amount of booth, the priority order shall follow the day of paying deposit.
2. The organizer shall decide the location for exhibitors who do not attend the allocation meeting. The exhibitors shall not object
3. The organizer is in charge of the booth planning and has the right to decide the final distribution and adjust the unit of the booths.
4. The exhibitors who do not pay the participation fee are not allowed to attend the booth allocation meeting.

Booth design

1. The organizer will carry out unified planning and construction according to the overall design of the exhibition hall.
2. The construction units shall carry out the construction according to the booth design plan provided by the organizer, shall not change the design of the on-site booth without the prior consent of the organizer.
3. Exhibitors shall comply with the official regulation, included move-in, move-out, and booth decoration.
4. Other exhibition facilities

Move-out regulation

The move-out time will be 18:00-22:00, June 30, 2020. After 22:00. The overtime expenses (calculated according to the provisions of the TWTC) will be paid by the exhibitor. The exhibits which leave at the venue will be seen as garbage. The exhibitor shall not have any objection, and the cleaning fee derived from it shall be paid by the exhibitor.

Fair special issue

1. 【2020 International Watercolor Art Fair】 Before the exhibition, the "special issue" will be published with the pre-sale package, and the information of the exhibitors and some pictures of the exhibits will be included. The organizer has the final decision on the editing of the special edition content.
2. If the pictures and related information provided by the exhibitors do not meet the specifications of the special issue, the organizer will not publish them, and the exhibitors shall be responsible for their own responsibility. Exhibitors must ensure the correctness of the relevant information content, words, and terms. Although the organizer reserves the right to edit, it is not responsible for the correction of the original content text errors.
3. Exhibitors shall send photos (300dpi) of their works to the organizer by e-mail. If the undelivered exhibitor is deemed to have voluntarily waived the right to publish the special issue, the loss will be borne by the exhibitor.

Precaution

Intellectual property

1. Exhibitors shall guarantee their exhibits, sold works, the materials which are provided to the organizer, do not infringe on the intellectual property rights or other rights of third parties. In case of infringement, the exhibitor shall bear all responsibility and compensate for the damage.
2. The organizer does not need to pay any rights to the exhibitors for publishing the publication of special magazines or albums and exposing pictures on the Internet for promotion purpose.
3. Without the authorization of the organizer, exhibitors are not allowed to produce all kinds of printed materials, souvenirs, other propaganda products or internet images and information by using the name of 【2020 International Watercolor Art Fair】

Regulation











1. Exhibitors must comply with the official timetable to enter and exit the hall. Otherwise, exhibitors shall be responsible for all extra charges.
2. If the exhibitors do not show or not decorate the booths as scheduled, it will be deemed to waive the booth automatically. The organizer will not refund any payment also has the right to use or resell the booths.
3. Exhibitors shall comply with the official regulation, included move-in, move-out, and booth decoration.
4. During the exhibition (including move-in decoration and move-out removal), the supervising staff at the organizer is in charge of monitoring the entrance of the exhibition hall, maintaining public order of staff and displayed items entering the exhibition. Exhibitor should assigned personnel to take care of its products, decorating materials, and engineering facility. Please buy the insurance for the valued articles as well as hire safety guide for security reinforcement. If there is any loss or damage, the organizer won't take the responsibility of compensation.
5. During the exhibition period (included move-in and move-out), the exhibition area will be guarded by 24-hour security. The staffs and exhibitors shall enter and exit the hall with exhibitor badge.
6. In order to ensure the safety of exhibits, all exhibits can only be admitted to the exhibition during the exhibition and preview period. During the exhibition, for any cases that the exhibits need to be brought out of the exhibition hall, please contact the organizer to get release confirmation letter and get the signature by the exhibitor.
7. It is not allowed for an exhibitor to pack up or retreat from the site before the exhibition ends without the consent of the organizer.
8. Exhibitors must obtain fire insurance, burglary insurance, marine insurance, and public liability insurance (including additional natural disaster insurance, such as typhoon, earthquake, flood, heavy rain, and other natural disaster) themselves from the exhibiting items and decorations delivered to the exhibition hall until the removal from the hall after exhibition ends. If there is any loss or damage during above period, the organizer won't take the responsibility of compensation.
9. All of the items that are explosive, inflammable and dangerous as well as prohibited products are forbidden to bring into the exhibition hall: If it is found, the organizer could force to move them away from the exhibition; all of the expense and responsibility should be at the exhibitor's side.
10. The organizer reserves the right of change the exhibition date and venue. If the date or venue must be changed because of natural disaster or other unavoidable forces, the organizer won't refund the expense received nor take other compensation responsibility.
11. The exhibition scope of the exhibitors is limited to space within the respective booths. It is not allowed to display anything or post any promotional posts on the public facilities, walkways or wall posts outside the booth.
12. The music and videos broadcast by exhibitors during the exhibition period shall be in accordance with the relevant regulations of the Republic of China Copyright Law. If the violation of the Copyright Law, the relevant fines will be borne by the exhibitor itself, and it has nothing to do with the organizer.

Registration Form		Date: _____	
General information	Artist / Organization		
	Zip code	City	Country
	Address		
	Email		
	Tel	Mobile	Unified Business No.
	Applicant	Billing name & address	
Booth Application	Booth Qty: _____; Exhibition Fee : _____ Standard Price : USD3,300/Booth (Please see exhibition Floor Plan for the detailed booth size and rental.) Payment : <input type="checkbox"/> Bank Transfer <small>(Please attach a copy of the receipt of the remittance slip when you submit the registration form.)</small> <input type="checkbox"/> Check <input type="checkbox"/> PayPal		
Artist / Organization Profile (Within 400 words)			
Submit your works (5 pieces) The works must be sent to the email below when you submit the registration form. (JPG format, resolution 300pdi, file size limit 800KB~1.5MB)	Name of the work : _____ Author : _____ Size : ___ X ___ cm Year : _____		
	Name of the work : _____ Author : _____ Size : ___ X ___ cm Year : _____		
	Name of the work : _____ Author : _____ Size : ___ X ___ cm Year : _____		
	Name of the work : _____ Author : _____ Size : ___ X ___ cm Year : _____		
	Name of the work : _____ Author : _____ Size : ___ X ___ cm Year : _____		
I have read and promised to abide by the various provisions listed in the exhibition proposal. If there is any violation, I am willing to be responsible for all legal compensation.			
Company Stamp:		Representative Stamp:	Signature:

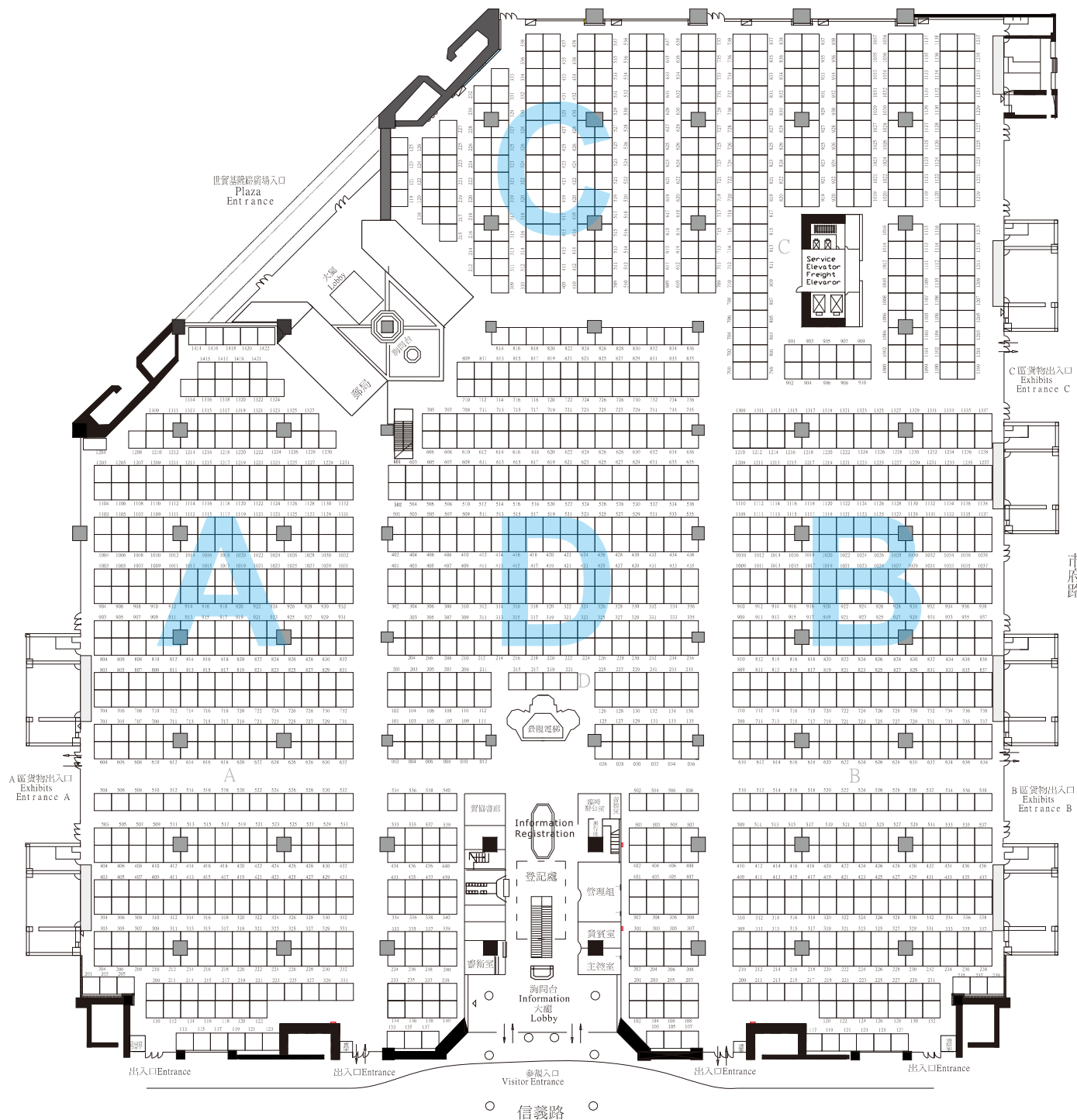
Art & Decoration Service Co.
Chia-Yueh Tsao (Ivory Tsao)
TEL : +886-2-2531-5897 | FAX : +886-2-2531-5887
E-mail : worldartservice@gmail.com

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E-mail : pushing8@ms38.hinet.net

Equipment

Product	Product Name	Standard	Unit Price	Quantity	Amount
	Display Counter	100*50*H75(cm)	USD22		
		100*50*H100(cm)	USD24		
		50*50*H75(cm)	USD18		
		50*50*H100(cm)	USD18		
	Drawer add USD4		USD4		
	Lock add USD4		USD4		
	Info. Counter	100*50*H75(cm)	USD18		
	Poster Hook		USD6		
	Brochures Stand	Glass	USD36		
	Folding Chairs		USD4		
	Glass Round Table	includes 3 chairs	USD43		
	Table Cloth	Red\White\Blue\Black	USD8		
	Spotlight	10W Yellow light	USD10		
		10W White light	USD12		
	Long arm Spotlight	10W Yellow light	USD6		
10W White light		USD8			
	Socket	110V 500W	USD9		
		110V 1000W	USD13		
	TV	42-Inch (USB/HDMI/DVD)	USD215		
	TV Panel	100*H70(cm)	USD215		
Grand Total (USD)					

Taipei World Trade Center Exhibiton Hall 1 Floor Plan





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